

Cherry Creek West Club Design  
FENNIE+MEHL's Qualifications Package

**FENNIE+MEHL**

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# east west partners, Cherry Creek West, & FENNIE+MEHL

east west partners is all about creating terrific places. The Club at Cherry Creek West will be the on site jewel, exclusive and extraordinary.

FENNIE+MEHL is the studio to design this space for you. We are award-winning, nimble, and client obsessed. We thrive on creating bespoke environments that people love. And you'll like working with us too.



Doug Mehl  
Principal



Jenna Ruth  
Principal



Omied Arvin  
Principal

# Small studio, big heart

Our studio is a recognized thought leader in design. Over our 25+ years in business, our commissioned designs have provoked the kind of creativity and collaboration demanded by businesses intent on making their mark. FENNIE+MEHL is a true business partner. We translate the human values from contemporary life into space.

Our visionary architects and interior, environmental, and graphic designers offer strategic thinking through real estate and branding expertise. We find the creative solutions you didn't know you need but can't live without. In that way, we design and build award-winning projects that develop long-term relationships.

A highly recognized leader at Gensler once referred to our firm as "the small studio with a big heart." She further explained that our small size was deceiving since we are constantly competing against the "big guys." Whether we're delivering a 200,000 SF project or a 12,000 SF project, our team consistently demonstrates that we care about a successful, meaningful outcome that is grounded in a positive experience for our clients.

We're honored to have been recognized along the way:

INTERIOR  
DESIGN<sup>®</sup>

IIDA  
THE COMMERCIAL  
INTERIOR DESIGN  
ASSOCIATION

SAN  
FRANCISCO  
DESIGN  
WEEK

BUILT  
DESIGN  
AWARDS

ENR  
REGIONAL  
BEST PROJECTS

INTERNATIONAL  
DESIGN AWARDS  
FX  
INTERNATIONAL

AMERICA<sup>®</sup>  
BY DESIGN  
ARCHITECTURE

# How we're different

## Hands on principal involvement

Every project in our studio has a principal as an account executive, which means no bait and switch after the interview. It also means decisions are made more quickly throughout the project, saving time and money.

## We challenge respectfully

We have a saying: "get ugly fast." The idea is we have the experience to identify issues, challenges, and risks up front and discuss how to plan and manage around them or if tradeoffs are needed.

## We legitimately care about your schedule & budget

It is actually uncomfortable for our team to not design within your budget and schedule parameters. We believe if there is any ego in design, it belongs to the client, not our team. We want projects that are approved by our client's stakeholders and actually get built.

## We listen, we care, we design around you

Our design process starts with a deep dive into what makes your business, organization, culture, and brand unique. We are driven to design a workplace that delivers on your business priorities. We want to help you attract and retain the tenants you need.

We are not only your creative partner, we are your business partner.

# What our clients say about us

“This was our first time designing a dedicated state-of-the-art full floor amenity experience from scratch, and our goal was to be top of our peer group. FENNIE+MEHL helped us accomplish this goal and acted as a trusted partner in helping facilitate stakeholder buy-in on the executive level. FENNIE+MEHL developed an incredible design that will greatly enhance and elevate our building’s position in the market as a destination for our tenant community. The thoughtful and intentional design is centered around creating an activated and vibrant experience for our tenants. We’re already seeing the impact with our leasing efforts. We can’t wait for opening day.”

- Leland Low,  
Senior Director, Metlife

“Proud to have been able to work with you on this project. You created a space and a cultural "fabric" that should be acclaimed as a model for the future. Glad to see the jurors agreed. Much deserved.”

- Gordon Ritter, Founder at Emergence Capital

"F+M is totally about collaboration. They listened, gathered the creatives and made our wish list for our home base come alive in the most unexpected ways. We are thrilled with our space and the connection we have created with this great city of San Francisco.“

- Scott Chacon,  
Co-Founder at Github

“I’m so glad we chose you.”

- Kirsten Green,  
Founder at Forerunner  
Ventures

“F+M’s greatest strength is being a thought-leader in our industry. This is directly reflected in your ability to help client’s make critical design decisions.”

- Tom Suro,  
Director of Facilities & Real-  
Estate at SVB

# Our portfolio

None of our projects look alike, and that's by design.  
We design around you.



# The Forum

San Francisco



**The Forum – 425 Market Amenities**  
San Francisco



**The Forum – 425 Market Amenities**  
San Francisco

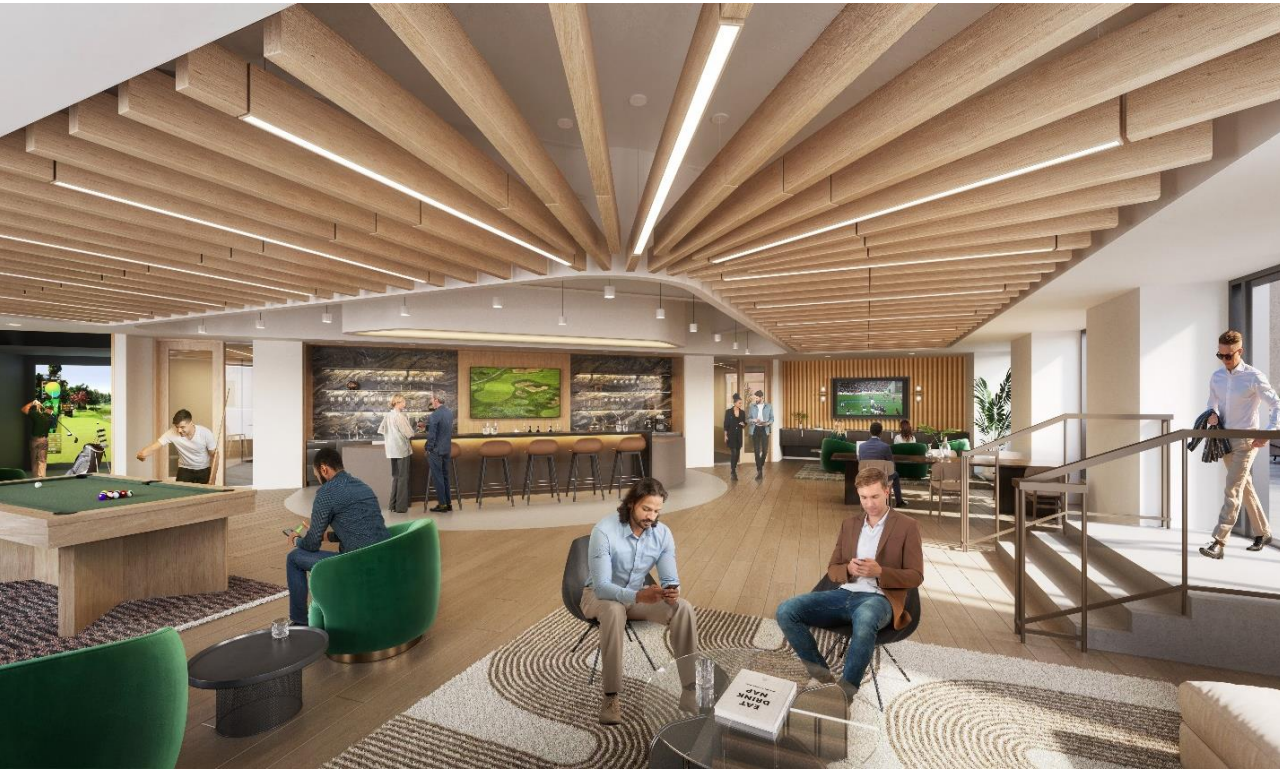


**The Forum – 425 Market Amenities**  
San Francisco



# 345 California

San Francisco



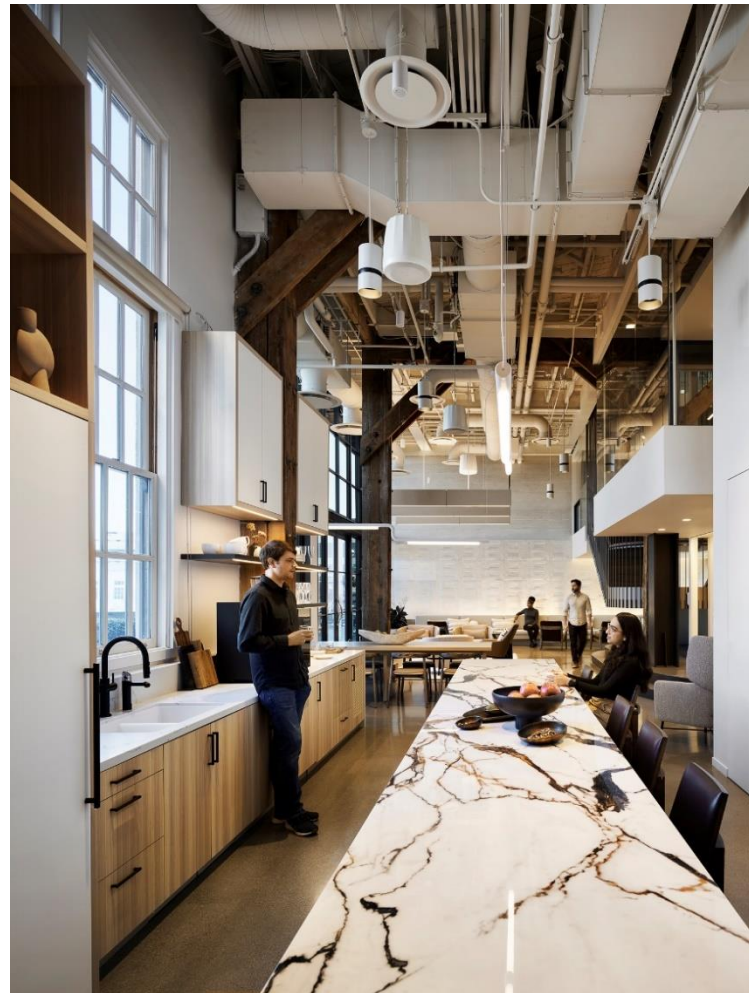
**345 California – Amenities**  
San Francisco

PIER 5

# Emergence

San Francisco





**Emergence**  
San Francisco



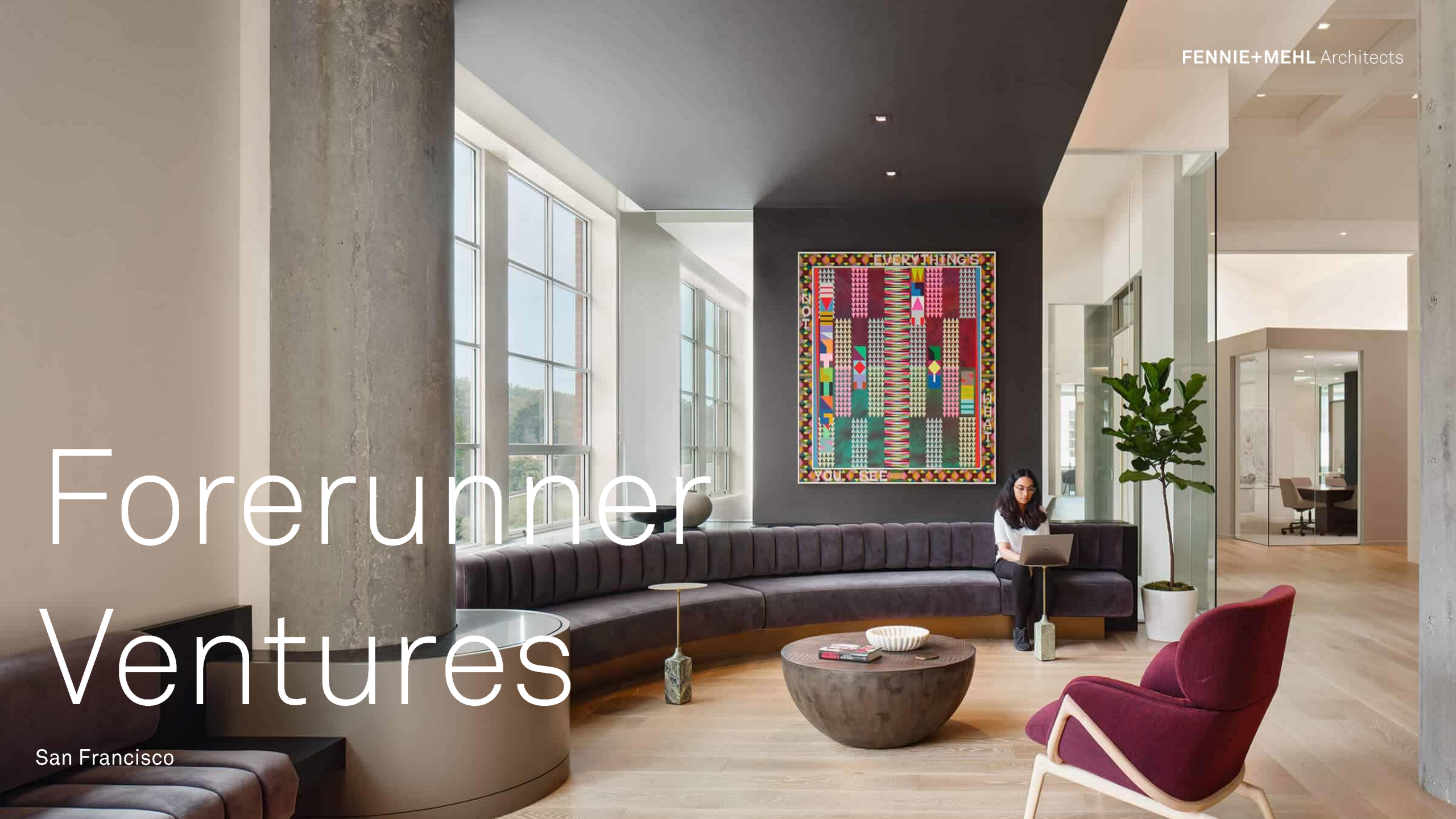
**Emergence**  
San Francisco



**Emergence**  
San Francisco

# Forerunner Ventures

San Francisco







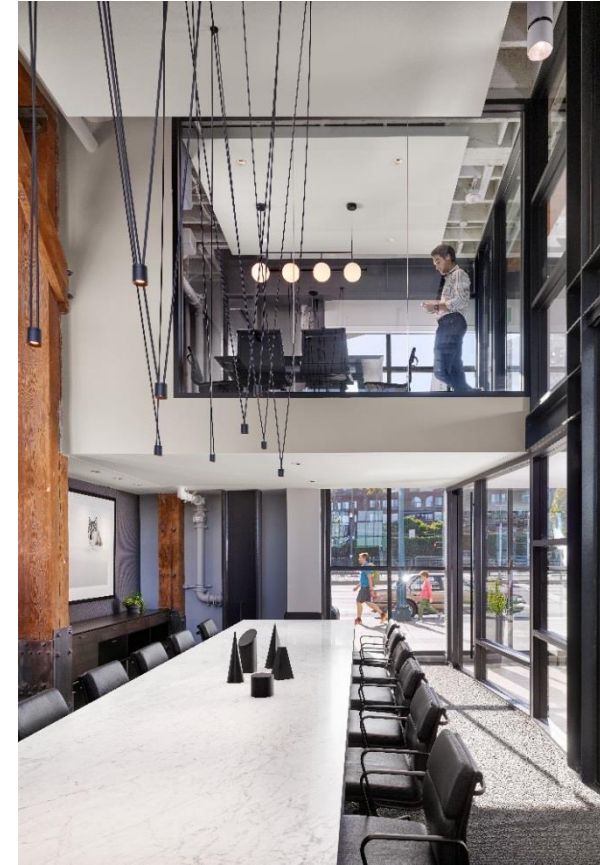






# Pier 5 - 8VC

San Francisco



**Pier 5 – 8VC**  
San Francisco



**Pier 5 – 8VC**  
San Francisco



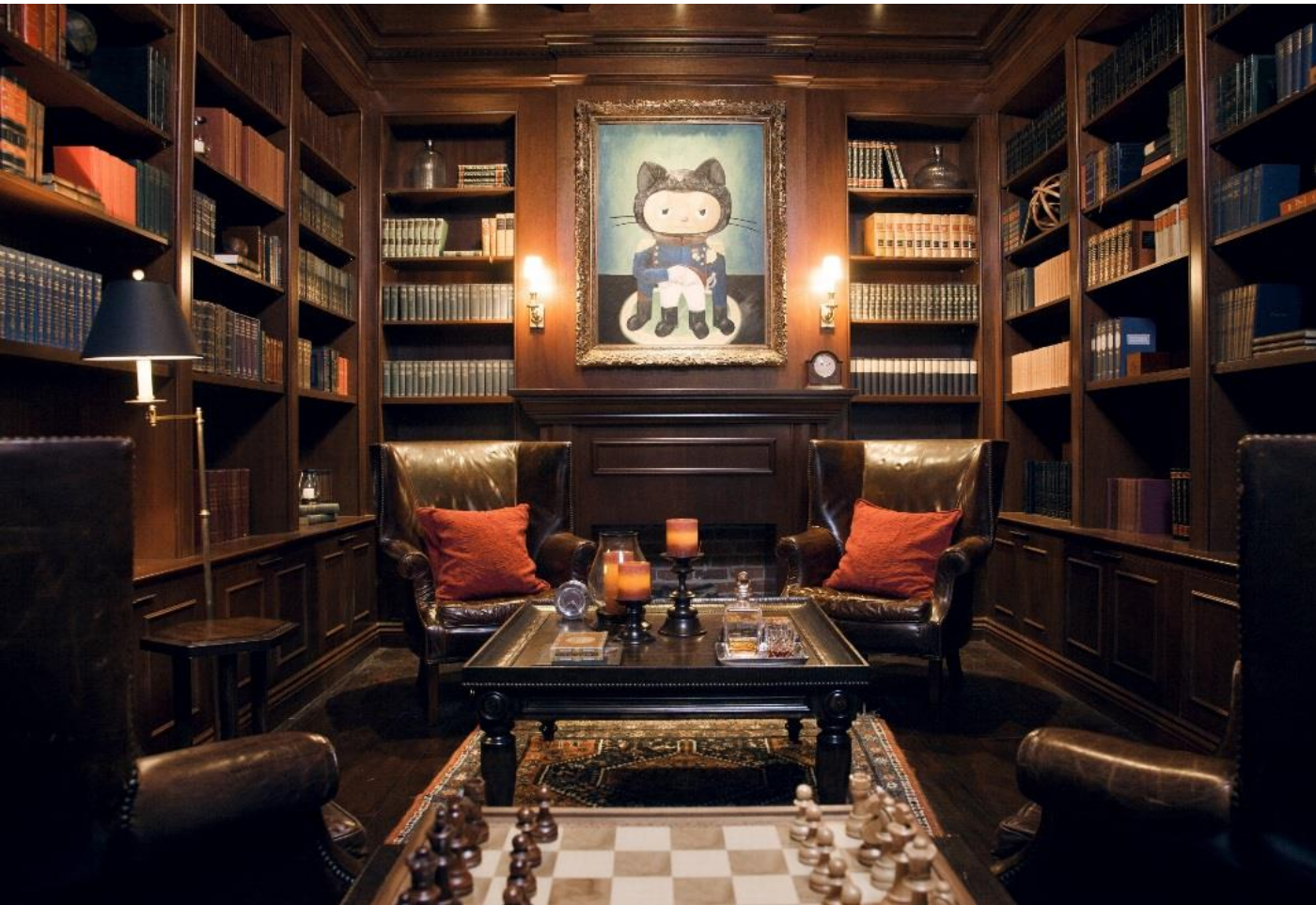
**Pier 5 – 8VC**  
San Francisco

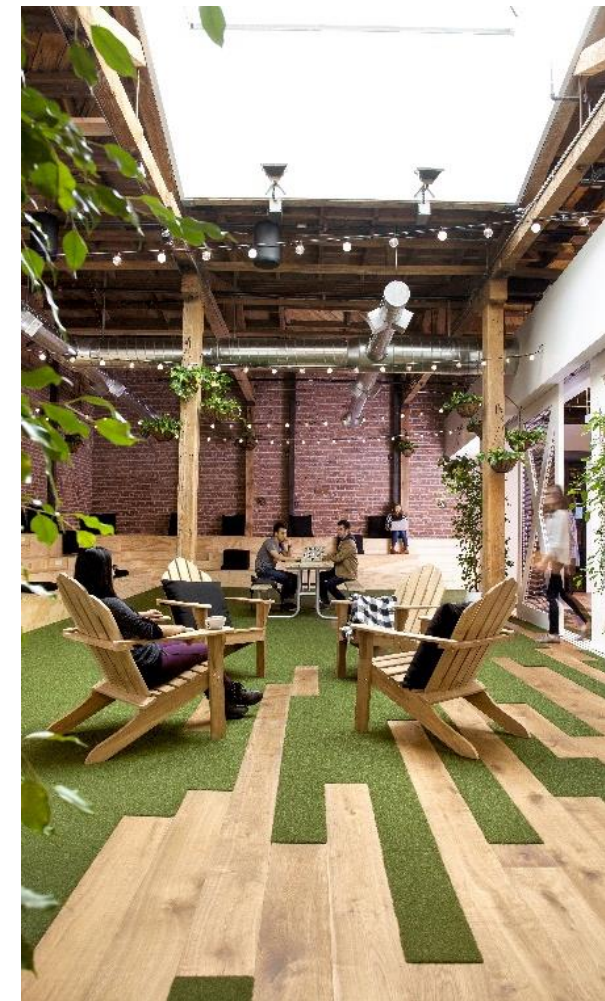
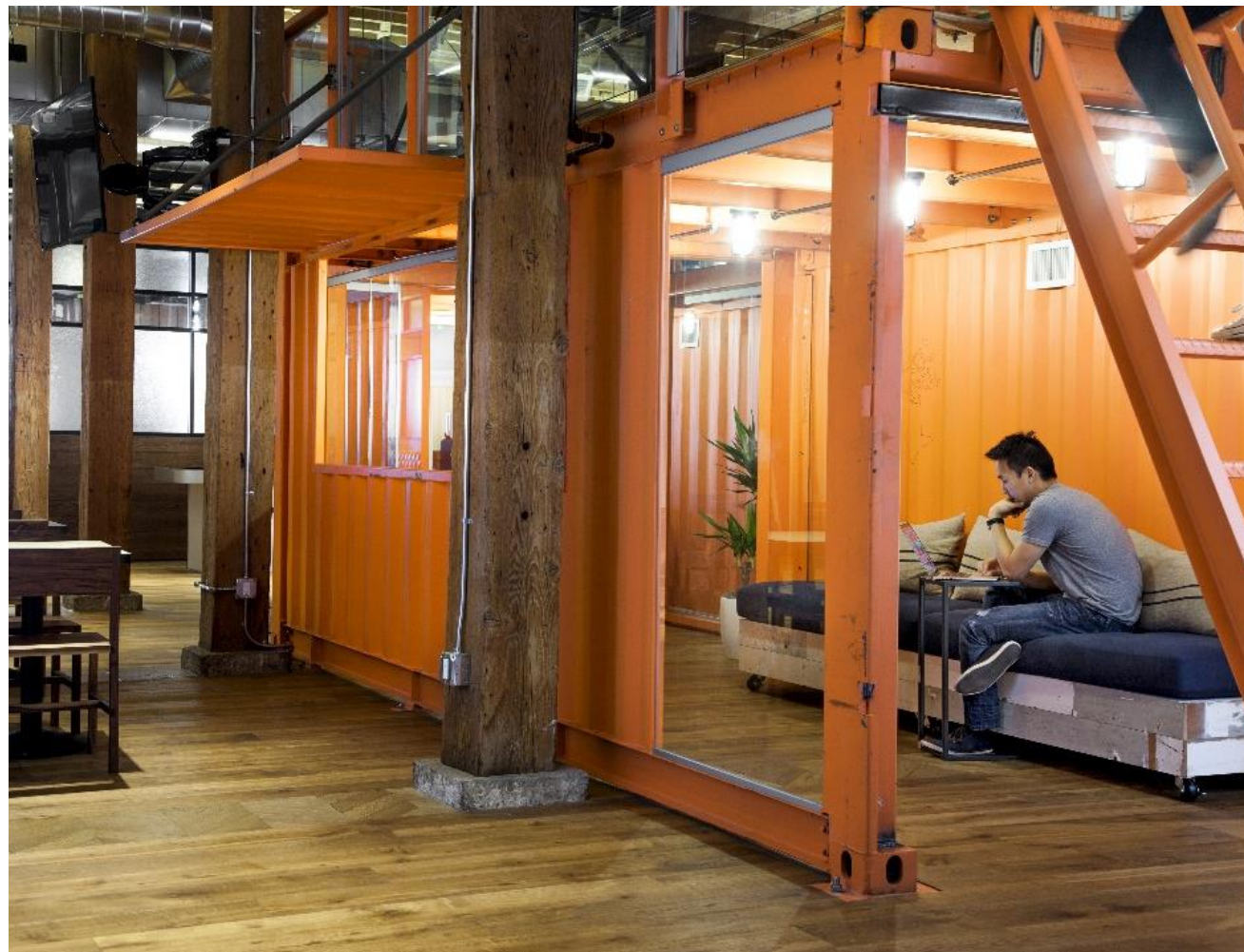
# GitHub

San Francisco





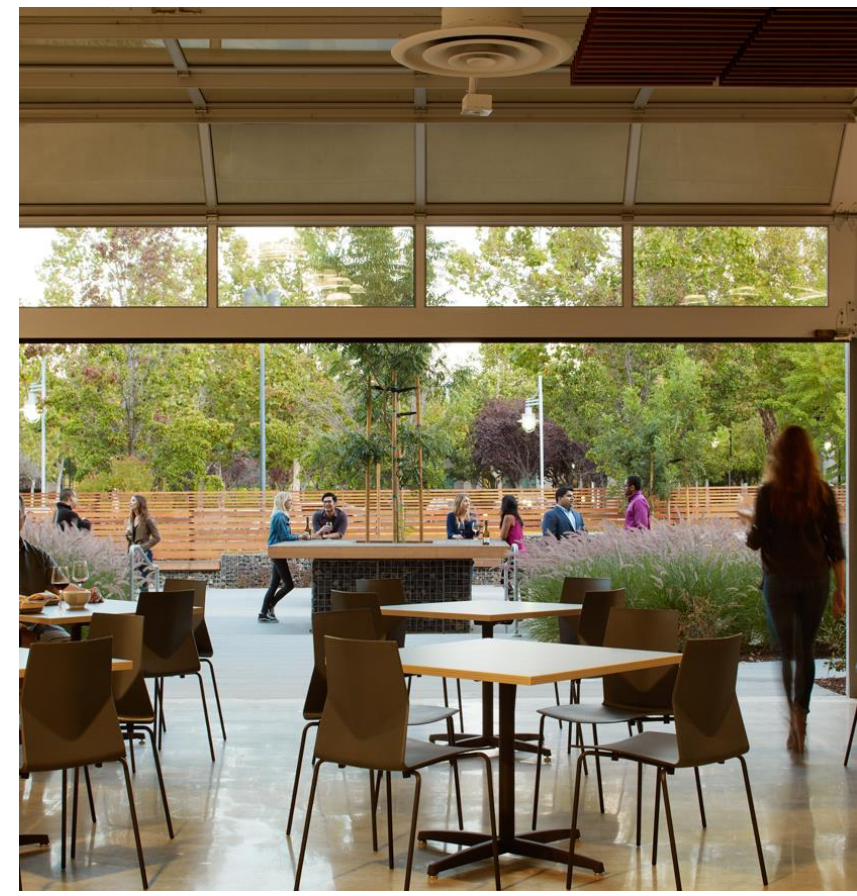






# Forescout

San Jose

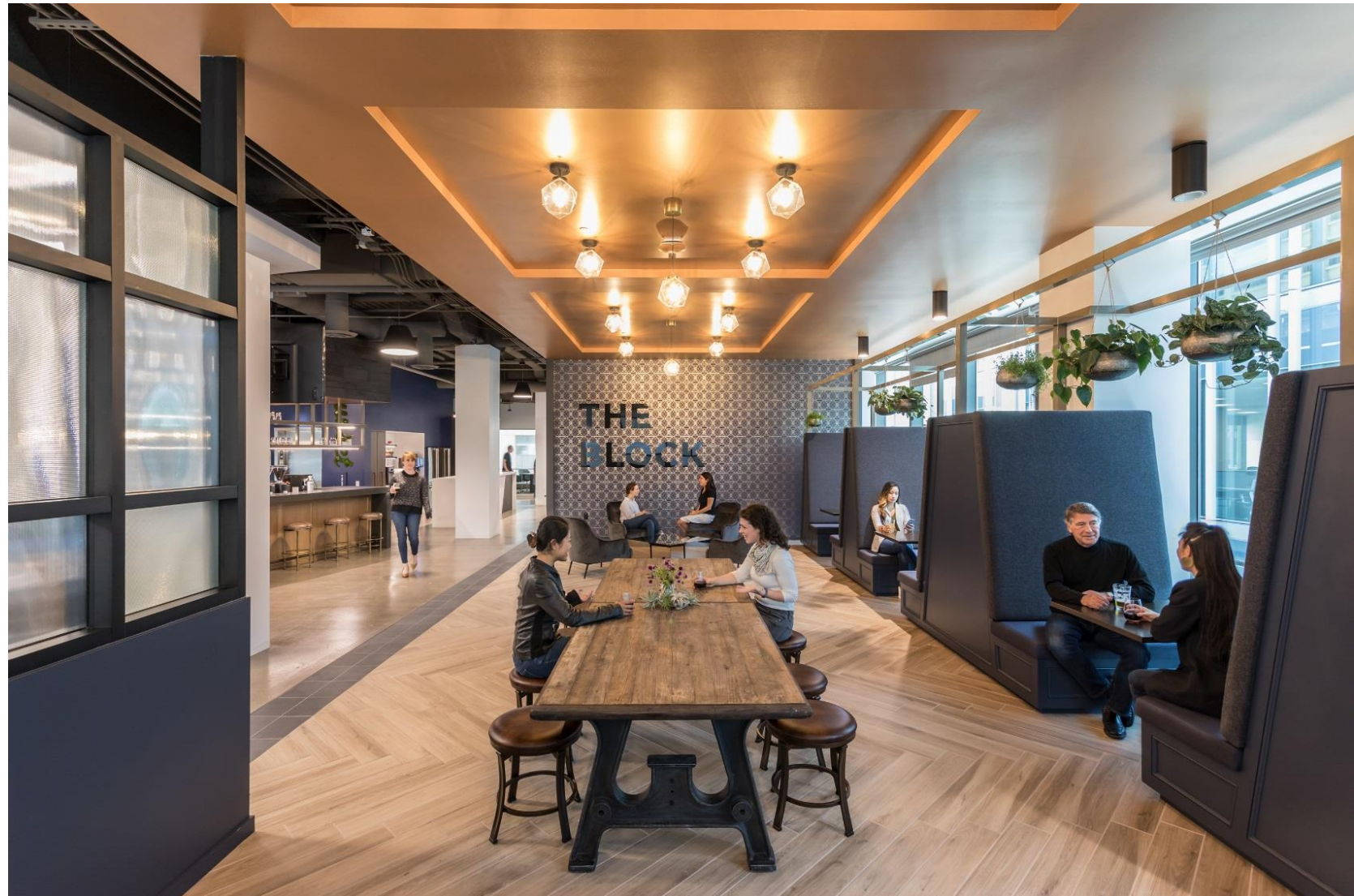


Summer

# Anaplan

San Francisco

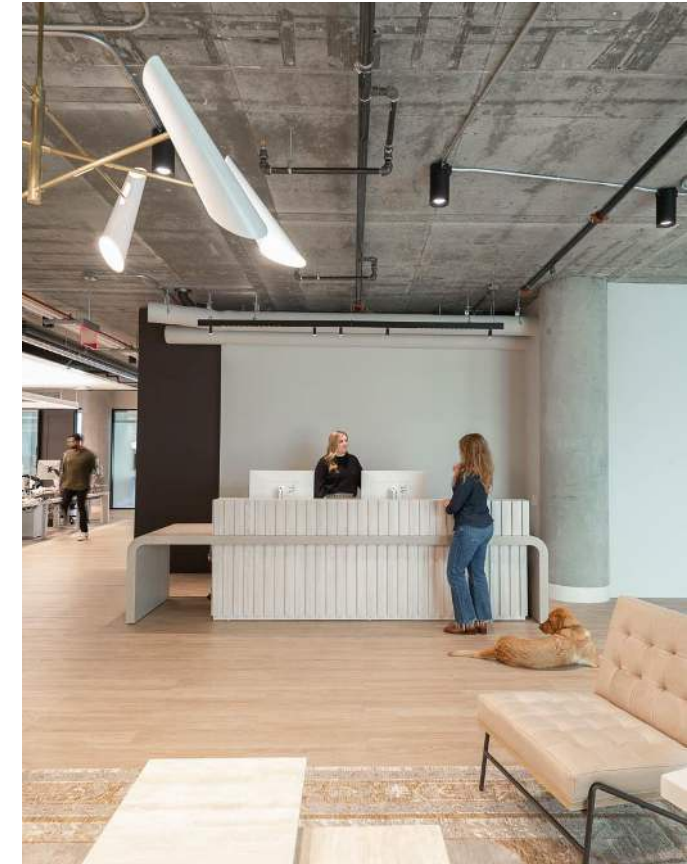




# Column

San Francisco





**Column**  
San Francisco



**Column**  
San Francisco

# T.Y. Lin International

Chicago



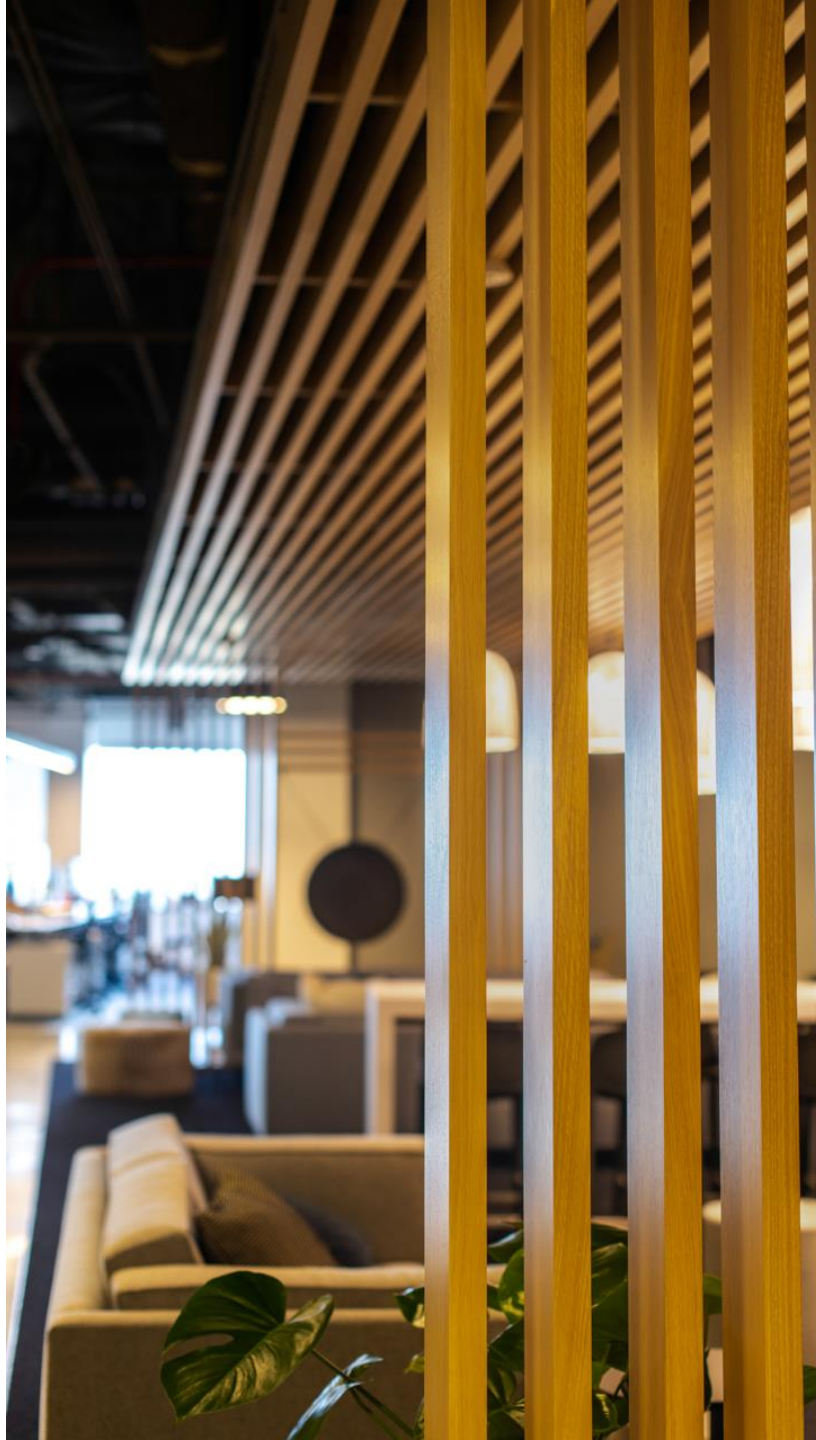






# Indeed

Foster City







Indeed  
Foster City



FENNIE+MEHL Architects





SVB

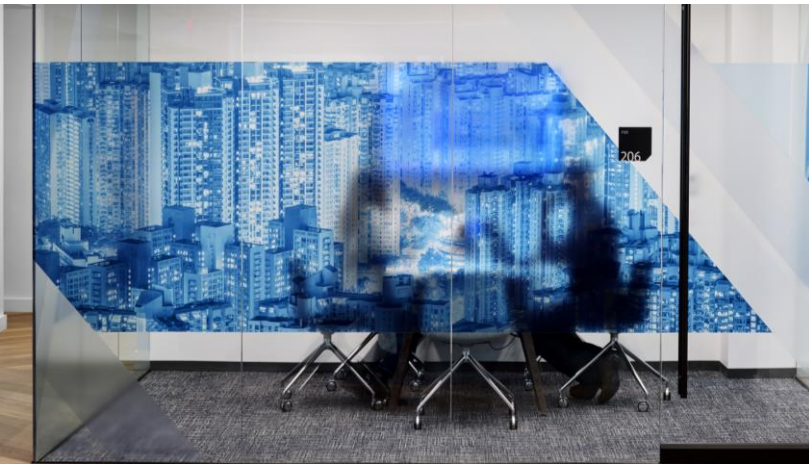
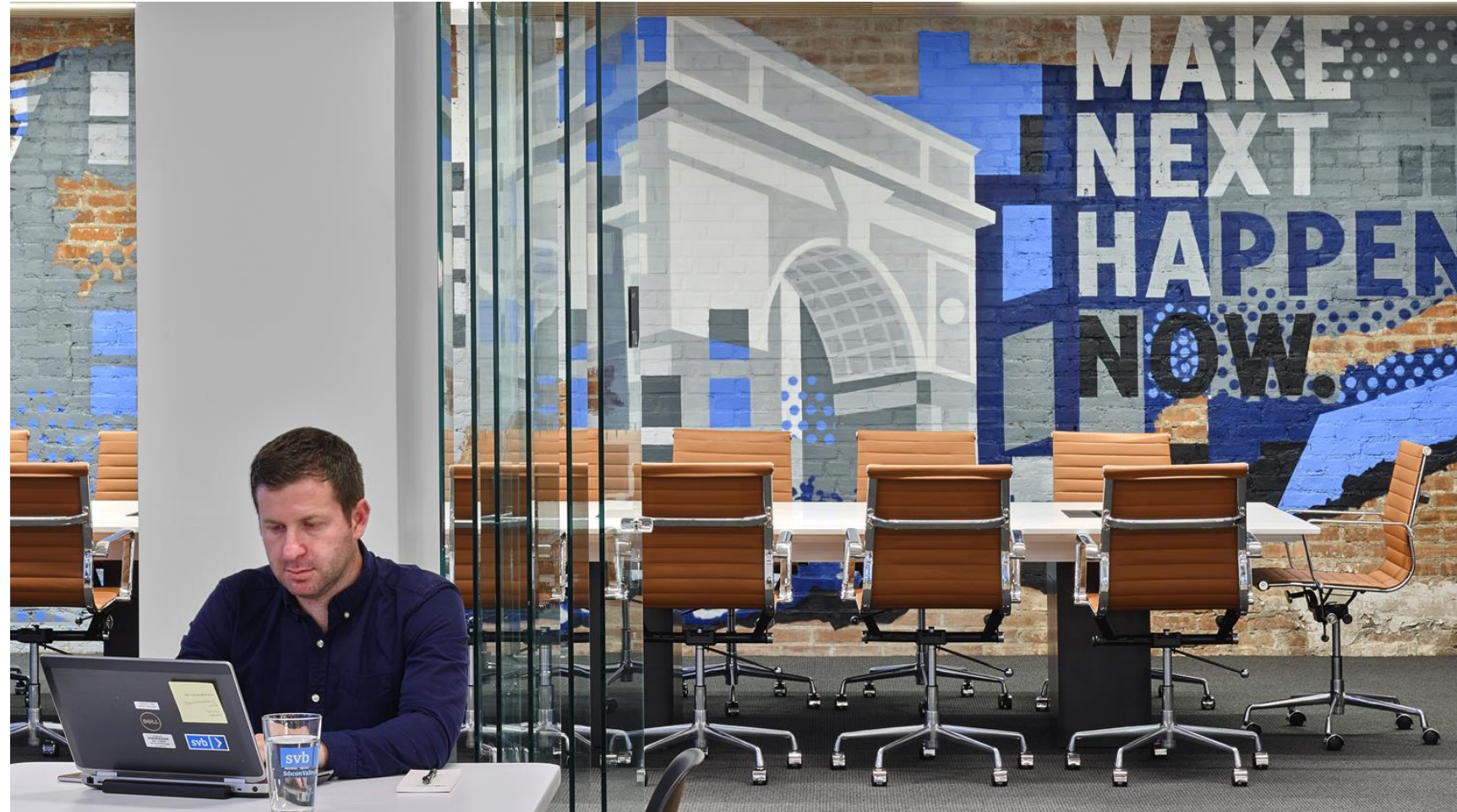
Salt Lake City







SVB  
New York City







SVB

San Francisco







# Presidio Golf & Concordia Club

San Francisco



**Presidio Golf & Concordia Club**  
San Francisco



**Presidio Golf & Concordia Club**  
San Francisco



**Presidio Golf & Concordia Club**  
San Francisco

Thank you  
east west partners